We, the Young People of Kenya, dream of a bright and prosperous Kenya where we fully enjoy rights and opportunities. We stand strong as 12 Million Voters thus we form the majority of the voters block in Kenya.

We are rich in vigor and valor, endowed with innovative brains that can transform the nation. Our priorities and interests cannot and will not be ignored any longer as our future depends on it. We shall no longer be swayed by cheap handouts nor stand on the sidelines as decisions about our lives are made by others.

Thus, we call on our incoming County and National Governments to accelerate the progress toward the achievement of youth priorities and interests. We pledge to gauge you by your character, proven track record of success, political ideology and commitment to youth development.

We Will Vote!

Dear Politician
Vacancy Announcement

The Registered Youth Voters of this County are currently looking for inspired and suitably qualified candidates to fill the following positions:

1 Governor – The Chief Executive Officer
1 Deputy Governor – The Deputy Chief Executive

Job Description
- Provide leadership in the County’s governance and development;
- Provide leadership to the County Executive Committee and administration based on the County policies and plans;
- Promote democracy, good governance, unity and cohesion within the County;
- Promote peace and order within the County;
- Promote the competitiveness of the County;
- Be accountable for the management and use of the County resources; and
- Promote and facilitate citizen participation in the development of policies and plans, and delivery of services in the County.

Key Qualifications
- Must be a registered voter;
- Is a holder of a degree from a University recognized in Kenya;
- Is nominated by a Political Party or is an independent candidate;
- Must meet the statutory moral and ethical requirements under the Leadership and Integrity Act;
- Must not be a public officer or acting in any State of public office other than a member of the County Assembly;
- Must not be subject to a sentence of imprisonment of at least six months from the date of registration of candidates or date of elections; and
- Must not have been found to have abused or misused state or public office or contravened Chapter Six of the Constitution.

Personal Attributes
This candidate must have the following leadership qualities:
- Character
- Focus
- Communication
- Competence
- Servanthood
- Vision
- Patriotism
- Well informed

Salary Package
Governor’s monthly gross salary: **Kshs. 924,000.**
Deputy Governor’s monthly gross salary: **Kshs. 621,250.**
As the major players and benefactors of development, the young people in this County are keen on ensuring that the Next County Government is fully committed to fulfilling the youth agenda for our prosperity. The following issues are the main youth priorities that we hope you shall actualize during your term of service:

**Youth Inclusion in Governance and Decision Making processes**
- Youth inclusion and participation in your county’s development agenda - in planning, budgeting, implementation and tracking of progress of County Integrated Development Priorities;
- Affirmative action for youth inclusion in key leadership positions e.g. County Executive leadership positions;
- Engagement of young people at the policy level;
- Enactment and implementation of a County Youth Policy; and
- Creation of a Department in the County Government dedicated to youth matters.

**Youth Market Accessibility and Ease of Doing Business**
- Ensuring youth access to business financing and government opportunities such as Access to Government Procurement Opportunities (AGPO);
- Establishment of formidable partnerships that promote entrepreneurship amongst the youth; and
- Facilitation of trade marketing opportunities such as Street Markets.

**Youth Employment and Wealth Creation**
- Creation of employment opportunities for the youth;
- Development of programs for education, training in technical and vocational skills;
- Creation of strategic links for the provision of internships; and
- Formation of youth specific investment in agri-business especially value addition.

**Reproductive Health Provision**
- Provision of accessible, affordable and friendly medical services particularly sexual reproductive health (SRH) services.

**Talent development and Creative Economy**
- Employment of strategies for youth to participate in sports and arts in Kenya and Abroad; and
- Investing in the implementation of talent development strategies for youth.

**Crosscutting Youth Issues**
- Action on Radicalization and Violent Extremism;
- Harnessing of Information and Communication Technology for the benefit of young people; and
- Action on Drugs and Substance Abuse amongst the youth.
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<tr>
<th>Our Interests</th>
<th>Jubilee Manifesto</th>
<th>National Super Alliance Manifesto</th>
<th>Thirdway Alliance Manifesto</th>
<th>Prof Michael Kimani Independent Candidate</th>
</tr>
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<tbody>
<tr>
<td>Reducing Youth Unemployment</td>
<td>Establish centres of excellence and an innovation hub to tap into the talent pool of young people. Carry out a continuous Ward, Constituency and County level registration process of young people seeking employment through the Ajira Platform. Link young people to their potential employers through the Youth Development Council. Transform the National Youth Service to implement commercial projects in Kenya and abroad. Attach every youth registered through the Ajira Platform, to a specific public project such as the building of roads and housing, irrigation, water infrastructure and electrification projects. Prepare highly talented young people to work in the Public Service by introducing a Young Professionals Management Programme.</td>
<td>Catered under the 'Creating Jobs, Eradicating Poverty' Pillar in the Manifesto namely: - Agriculture - Livestock and Pastoral Economy - Agro-processing - Textile and Garments - Large scale Manufacturing - ICT Services - Tourism - Creative Economy - Energy - Minerals and Other Natural Resources (Benefits to youth not explicitly expounded in all the above initiatives)</td>
<td>Catered under the general priority areas in the Manifesto namely: - Mining - Agro-processing - Dairy Industry - Meat Processing - Textile and Leather Industry - Fishing and Fish Processing - Agriculture and Food Security - ICT - Hotel and Tourism - General Manufacturing (Benefits to youth not explicitly expounded in all the above initiatives)</td>
<td>Build the biggest Youth Skills &amp; Talent Development Center in Kenya and Internationally. Subsize SME’s and Cottage Industries to create employment opportunities for the youth Youthify, revitalize and modernize agriculture. (Benefits to youth not explicitly expounded in the above one initiative)</td>
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## Our Interests

| Establishment of Youth Institutional and Policy Frameworks | Jubilee Manifesto | National Super Alliance Manifesto | Thirdway Alliance Manifesto | Prof Michael Kimani

### Establishment of Youth Institutional and Policy Frameworks
- Establish a Youth Development Council to provide coordination of all youth related activities and facilitate the necessary training, skills building and mentoring to link youth with emerging job opportunities.
- Expand the participation of young people in national development and guarantee that 30% of all appointments, projects and budgets specifically target them.

### Ease of Doing Business for Young Entrepreneurs
- Establish the Biashara Bank by merging the Micro and Small Enterprise Authority, the Youth Enterprises Development Fund, the Women Enterprises Fund and the Uwezo Fund to provide coordination in the delivery of affordable financing and support for business development.
- Honor its repayment obligation to its genuine creditors (providers of goods and services to the government) and agree on a sustainable payment program.
- Establish a micro finance bank to lend money at cheaper rates and longer credit periods to women, youth and persons living with disabilities engaging in business.
- Incubate at least 100 youth businesses in every County annually.
- Subsidize SMEs & cottage industries to build skills & create employment opportunities for the youth.
- Consolidate all Women and Youth funds to form a government backed ‘Women and Youth Finance Development Bank’.
## 2017 Presidential Candidate Agenda for Youth

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<tr>
<td>Enhancing Skill sets</td>
<td>Provide free education in all public primary and public day secondary schools.</td>
<td>Implement free secondary school education immediately on assuming office.</td>
<td>Abolish fees at all levels in public schools, colleges and Universities.</td>
<td>Provide Universal and Compulsory Education.</td>
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<td>Double the funds available under the Higher Education Loans Board to provide loans and bursaries for TVET and university students.</td>
<td>Expand secondary school infrastructure with a target of closing the gap between primary school leavers and Form 1 places within 5 years.</td>
<td>Establish, Equip and Modernize Technical Secondary and Village Polytechnics.</td>
<td>Establish a National Education Financing Authority to provide education loans.</td>
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<td>Improve the quality and quantity of the middle level workforce by aligning the curriculum with the needs of industry, revitalising Youth Polytechnics, completing the construction of the 70 TTIs already under construction and equipping and staffing all TTIs.</td>
<td>Ensure that there is at least one Public University in every county.</td>
<td>Fund research and innovation by setting aside 5% of the national budget.</td>
<td>Centralize education and bursary allocations.</td>
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<td>Establish a centre of excellence in the automotive sector and position the Kenya Advanced Institute of Science and Technology (KAIST) at Konza Technopols as a world class Science and Technology Research University.</td>
<td>Expand higher education loans to cover all post-secondary education institutions including TVET.</td>
<td>Offer amnesty and waive penalties to all HELB funded graduates who will pay their outstanding balance within 180 days of waiver.</td>
<td>Build the biggest Youth Skills &amp; Talent Development Center in Kenya and internationally.</td>
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<td>Encourage organizations to take on board interns by expanding the tax incentive framework.</td>
<td>Pursue innovative ways of financing higher education infrastructure, including public private partnership and education bonds.</td>
<td>Waive HELB penalties to all graduates who are Unemployed.</td>
<td>Sponsor youth “airlifts” to developed countries for internships, work experience, student exchanges, technological skill acquisition &amp; transfer, networking and inspiration.</td>
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<td>Review the HELB Loan Structure to abolish the requirement that HELB loan compliance certificates need to be provided for fresh graduates to be considered for employment.</td>
<td>Convert HELB to a University Education Funding Agency once university fees are scrapped.</td>
<td>Finance internships for youth seeking work skills &amp; experience.</td>
<td>Establish a Volunteer National Mentorship Program to re-engineer the next generation.</td>
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<td>Incubate at least 100 youth businesses in every County annually.</td>
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<td>Institute national youth skills building service &amp; programs.</td>
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## Presidential Agenda for Youth

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<td><strong>Youth Inclusion and Participation</strong></td>
<td>Expand the participation of youth in national development and guarantee that 30% of all appointments, projects and budgets specifically target them. Prepare highly talented young people to work in the Public Service by introducing a Young Professionals Management Programme.</td>
<td>Establish a government that reflects the representation of the Kenyan nation by including fair representation of youth amongst other groups.</td>
<td>Form a cabinet where, at least, 1/3 is youth and women with a view to making it a 50-50 Cabinet. Guarantee all senior government appointments will be structured to ensure that 50% of all appointments are women and youth. Youth and women will always pay half the amount of nominations charged to other categories of political aspirant.</td>
<td>Enact people driven Constitutional reforms to amend Chapter 7, 8 &amp; 11 of the Constitution to achieve 50% representation of youth; 50% representation of women and 50% men in National and County governments.</td>
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<td><strong>Tackling Mismanagement of Sports and Arts</strong></td>
<td>Provide structured support to the creative sector, which have high potential for youth employment including film music and fashion and bring them into the mainstream economy. Scale up the “Studio Mashinani” and “Talent pia ni Kazi” where young people can affordably record and expose their creative talent to the market.</td>
<td>Develop the Sports Industry as an opportunity to create substantial employment for the youth. Transform and strengthen the legal and institutional arrangements of sporting infrastructure. Establish a National Endowment for Culture and Arts.</td>
<td>Collaborate with County Governments to establish Sports Academies. Set aside 2% of our annual budget for investment in establishment of the sports academies. (Benefits to youth not explicitly expounded in the above 2 initiatives.)</td>
<td>Make Kenya the creative arts and film making Mecca in Africa. (Benefits to youth not explicitly expounded in the above initiative.)</td>
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*The Manifestos of United Democratic Party, Alliance of Real Change Party, Joseph Nyaga (Independent) and Japheth Kaluyu Kavinga (Independent) had not been published at the time of content development.*